



KEEP IT
ANTHONY[®]
AUTHENTIC

Genuine Gaskets.
Expertly Designed. Superior Quality.

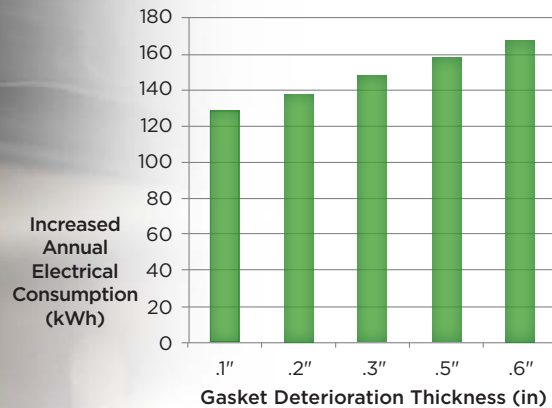
 **Anthony**[®] | Innovating
What's
Next
A DOVER COMPANY

Replacing gaskets is an important part of door maintenance. Without regular replacement, ill-fitting gaskets can lead to cold air leakage from coolers and freezers, which can compromise food safety and create an uncomfortable shopping environment.

Luckily, Anthony® offers a wide range of genuine gasket replacements that can be easily installed onto cooler and freezer doors. Purchasing Anthony Authentic Parts will allow for doors and refrigeration equipment to last longer, therefore reducing total cost of ownership of refrigeration equipment.

THE BENEFITS OF GASKET REPLACEMENT:

- Reduced energy and operational costs caused by air leakage
- Consistently maintained temperature for food safety
- Elimination of potential ice build-up on merchandise
- Reduced maintenance and service costs
- More comfortable shopping experience



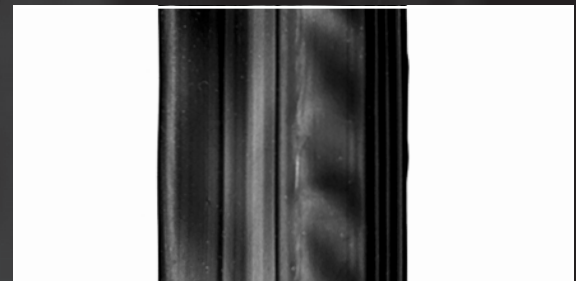
Annual increase in electrical consumption (kWh) for (1) Anthony 101 Series Cooler Door with varying degrees of gasket deterioration. 30" x 75" Door Size, 26°F Evaporator Temperature and four 32-minute defrost cycles/day.

HOW TO KNOW WHEN IT'S TIME TO REPLACE GASKETS:

- Gasket "baconing" (gaskets begin to take on the undulating look of frying bacon)
- Hardening
- Tears and/or cracking
- Brittleness
- Change in color from black to white



Gasket Deterioration



Gasket "Baconing"

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Anthony takes gasket manufacturing seriously. We have over 50 years of experience researching, designing and producing gaskets specifically for cooler and freezer doors. We choose the best materials to manufacture our gaskets from and we build each and every one to order. Hand inspected prior to shipment, each gasket is packaged and shipped quickly to avoid wear deformations such as twisting or tangling that can lead to early deterioration.

REPLACING DOOR GASKETS WITH CHEAP KNOCKOFFS IS EXPENSIVE:



Early onset of gasket deterioration and air leakage = higher energy costs



Less comfortable shopping experience = less dwell time for customers while shopping



Repeated gasket replacement every year = increased maintenance and service costs

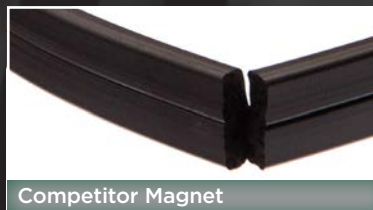


Loss of Anthony Factory Warranty = immediate expiration of Anthony 10-Year Glass Seal Warranty



Anthony Aircell Gasket

ANTHONY GASKETS - SEAL THE DIFFERENCE:



Anthony vent holes allow for proper gasket compression compared to competitor gaskets that do not contain any vent holes.

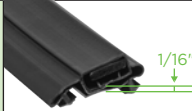
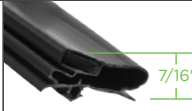
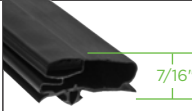
Anthony darts are precisely designed to fit Anthony's doors. Competitors have a "one size fits all" design for all doors. These gaskets are a poor fit for doors and don't properly fit in the corner and leak air immediately after install.

Anthony's magnets are thicker and more flexible than competitor magnets resulting in a perfectly sealed door and gasket. The magnets can hold up against years of general abuse from stockers and shoppers.

Competitor magnets are thinner and result in ill-fitting gaskets that do not lie flat on the doorframe. Thinner magnets have shorter life spans and create a poor seal and compromised performance.

Anthony LifePlus Gasket™

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	Competition	Anthony Aircell Gasket	Anthony LifePlus Gasket®
Life Expectancy (cycles): Reduced Maintenance	< 80K	125K	500K
Life Expectancy (life expectancy based on 140 cycles/day): Reduced Downtime	1.5 Years	2-3 Years	8-10 Years
Thermal Stability (for tight seal at cold temperatures): Save Energy Through Reduced Air Leakage	Poor	Good	Excellent
Bellow Thickness (to help absorb shock of door slamming): Minimize Wear and Lengthen Life of Doors and Door Hardware			
Meets 1/16" Architectural Standards: Maintain Tight Door Seal and Comfortable Shopping with No Air Leakage	No	Yes	Yes

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For more information, call 800-772-0900, visit www.anthonyintl.com or email sales@anthonyintl.com

